

AES, Inc. Earns New Innovative Technology Designation from Novation for Tru – Cuff™ TT & LM

Black Diamond, WA; December 12, 2013 – AES, Inc., announced today that its Tru – Cuff™ TT & LM product received a new Innovative Technology designation from Novation, the leading health care supply chain expertise, analytics and contracting company for the more than 100,000 members and affiliates of VHA Inc., UHC, Children’s Hospital Association, and Provista.

The significant designation is only provided to a small portion of products that are already available on contract through Novation. As part of the recent Novation Innovative Technology Expo, the products were thoroughly evaluated and reviewed by hospital member-led councils and found to have an incremental benefit over other products that improve patient care or reduce the risk of harm to patients and care givers. The products are now designated with a new Innovative Technology icon in the Novation online contract catalog making them easy to identify.

The **AES Tru – Cuff™** Inflation device for both Laryngeal Masks (LM) and Endotracheal Tubes (TT) set the standard for laryngeal mask and endotracheal tube patient safety. The Tru - Cuff™ has a cuff pressure indicator built into a syringe that allows the Anesthesia Provider to inflate the Cuff to ASA recommended pressures. The **Tru – Cuff™** is a cost saving combination Syringe/ Pressure indicator that allows the Provider to inflate the cuff of your laryngeal mask or tracheal tube to appropriate pressure levels.

“In addition to evaluating new technologies not on contract, we are pleased to recognize products already on contract that meet the strenuous hospital member-based requirements to be considered through the Innovative Technology program,” said Debbie Archer, director, procurement and innovative technology, Novation.



About Novation, Winner of the Ethics Inside® Certification

Founded in 1998, Novation is the leading health care supply chain expertise, analytics and contracting company for the more than 100,000 members and affiliates of VHA Inc. and UHC, two national health care alliances, Children’s Hospital Association, an alliance of the nation’s leading pediatric facilities, and Provista, LLC. Novation provides alliance members with sourcing services, as well as information and data services. Based in Irving, Texas, Novation develops and manages competitive contracts with more than 600 suppliers. VHA, UHC, and Provista members used Novation contracts to purchase approximately \$43 billion in 2012. Novation has earned the coveted Ethics Inside® Certification from Ethisphere Institute, a leading international think tank dedicated to the research and promotion of best practices in corporate ethics and compliance. Novation also was named on Ethisphere’s World’s Most Ethical Companies list, and is the only company in the health care industry to earn both distinctions for two consecutive years. To learn more about Novation, please visit www.novationco.com and follow @NovationNews.